

A Hedge You Get Paid to Own

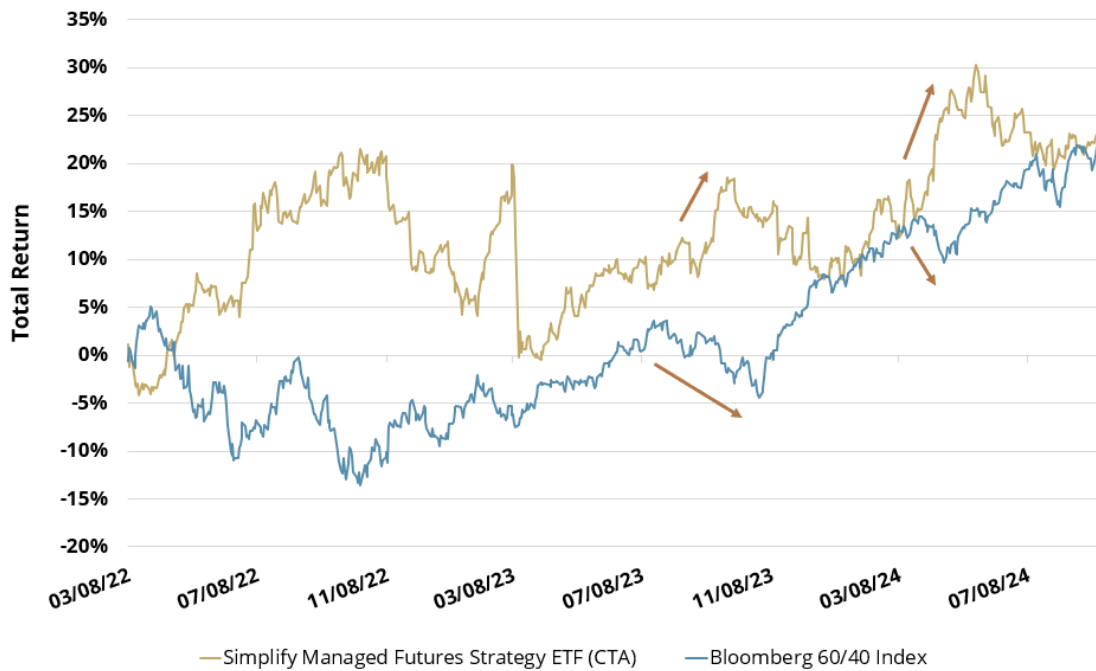
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INTRODUCTION

Asset allocation requires a balance between offense and defense. When traditional diversifiers like bonds fail to deliver in an equity market selloff, investors begin to look for alternatives that mitigate drawdown risk without burning capital through purchases of insurance. One such potential solution is managed futures.

In this Fund Insights post, we discuss how the [Simplify Managed Futures Strategy ETF \(CTA\)](#) offers a compelling solution, providing both diversification and strong performance potential. CTA has not only helped bolster portfolios during an equity market downturn, e.g., 2022 but has also delivered impressive gains in 2024 as stocks have risen. This is shown in Figure 1, where we see CTA's compelling return profile, which has produced strong absolute returns that can also offset periods when 60/40 portfolios suffer losses.

Figure 1: Diversification When “Diversification” Fails CTA vs Bloomberg 60/40 Index, Total Return 03/08/22 - 09/16/24

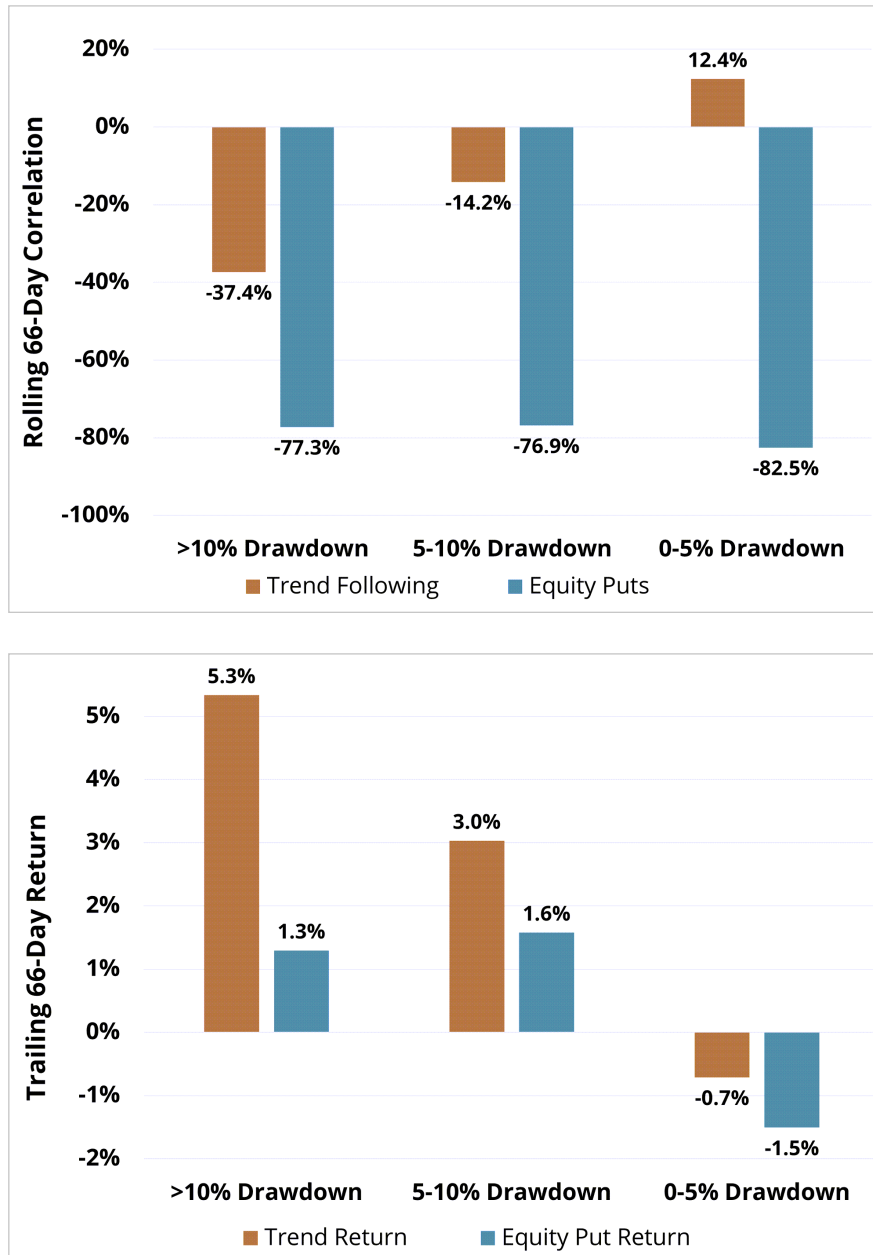


Source: Portfolio Designer, Simplify Asset Management. The performance data quoted represents past performance and does not guarantee future results. Current performance may be lower or higher than the performance data quoted. In addition, investment returns and the principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. For performance data current to the most recent month-end, please call (855) 772-8488 or go to simplify.us/etfs. For standardized performance, [click here](#).

NEGATIVE CORRELATION WHEN YOU NEED IT

First, a note on what makes Trend-following, which is the primary driver of returns in managed futures, such a game-changer. Trend diversifies your portfolio with a unique convexity strategy. Unlike equity put options, which come with costly premiums and often underperform in choppy or sideways markets, trend strategies offer negative correlation AND increasing exposure (negative beta to the equity market) exactly when it is needed most — during deep market declines. Trend strategies act like an option, offering a hedge and “negative correlation when you need it” without the drag of high ongoing option premium costs, as shown in Figure 2 below.

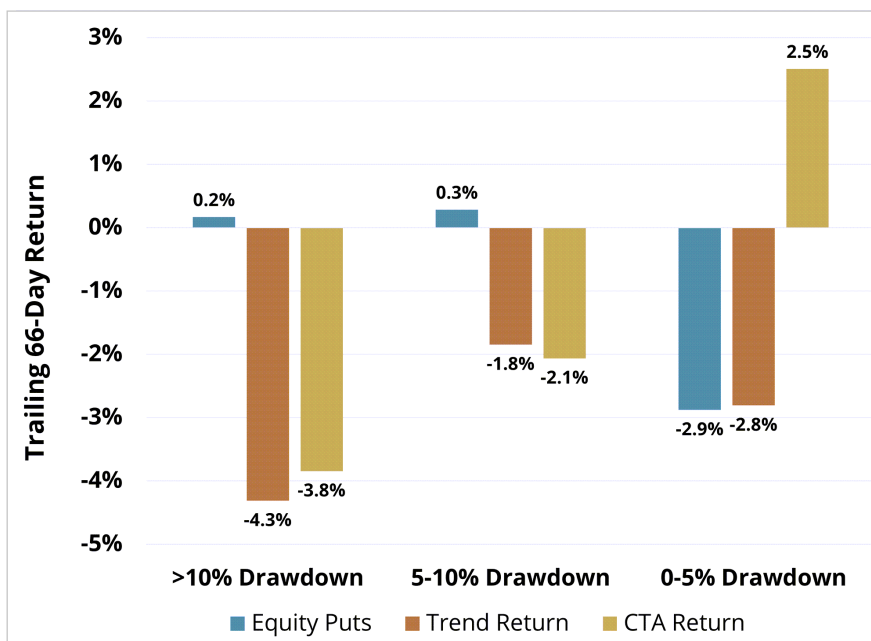
Figure 2: Benchmark Trend Index Correlation and Returns vs. 60/40
Drawdown Periods: 04/30/07 - 08/31/24



Source: Bloomberg, Simplify Asset Management. Index performance is not representative of fund performance. Past performance is not a guarantee of future results. For the most recent fund performance, (855) 772-8488 or go to simplify.us/etfs. One may not invest directly in an index.

But also note that Trend-following is not a perfect solution. Indirect hedges (like Trend) will usually underperform direct hedges (equity puts) in sudden events, like the failure of Silicon Valley Bank in 2023 where Trend strategies might take more time to adjust to abrupt market events. This adjustment period is shown in the underperformance of the benchmark trend index and CTA versus equity put options in Figure 3 below.

Figure 3: CTA vs. Benchmark Trend Index vs. Equity Puts
Drawdown Periods: 03/08/22 - 08/31/24



Source: Bloomberg, Simplify Asset Management. The performance data quoted represents past performance and does not guarantee future results. Current performance may be lower or higher than the performance data quoted. In addition, investment returns and the principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. For performance data current to the most recent month-end, please call (855) 772-8488 or go to simplify.us/etfs. For standardized performance, [click here](#).

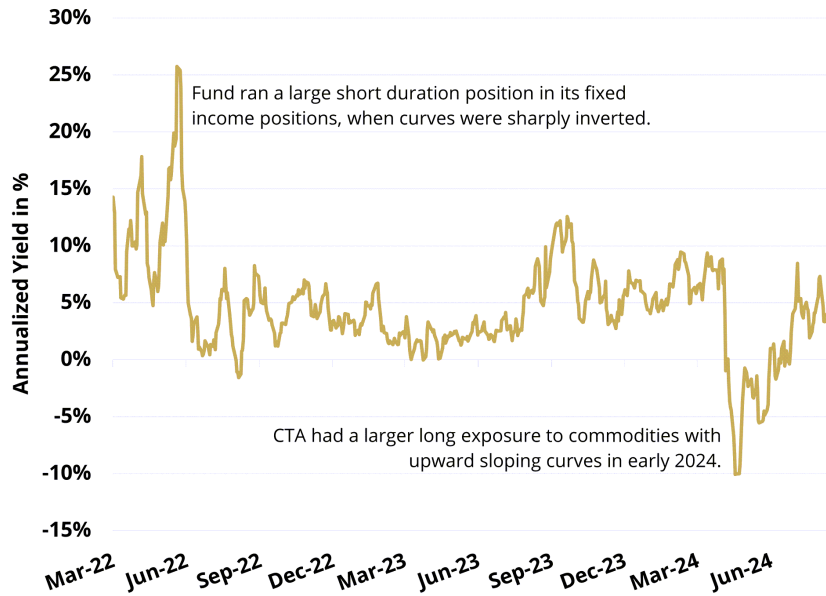
ALL OTHER TIMES

But where do returns come from in more normal equity and rate markets, when a trend model is not generating convexity? Well, one can certainly have other assets trending while the core 60/40 is going about its normal course of business, e.g., CTA can trend follow in a large number of commodities. Another huge component of the strong absolute returns in CTA is the exploitation of structural carry opportunities across rate and commodity futures markets. Let's dig into this feature a bit more now.

All futures markets have a "forward structure" with prices in the future either higher (referred to as Contango), flat (creatively called "flat"), or downward-sloping ("Backwardation"). The shape of the curve typically represents storage costs, financing costs, and sentiment; but these same factors can be used to generate income ("carry"). Additionally, sharply inverted yield curves can make long duration positions in bonds too expensive to hold while positioned for a decline in rates. CTA incorporates the curve shape in determining the trend and carry positioning biases.

This has been a critical driver of its outperformance. The chart below shows an estimate of fund annual carry or 'yield' over time (average 4.6%) and illustrates how active positioning across commodity and fixed-income curves adds to returns. From a return contribution standpoint, this was most evident since inception in the fund's underweight position to the US yield curve front-end, where the sharp inversion and stubbornly high inflation prints made it very difficult for long positions in bonds to 'beat the forwards' and generate alpha.

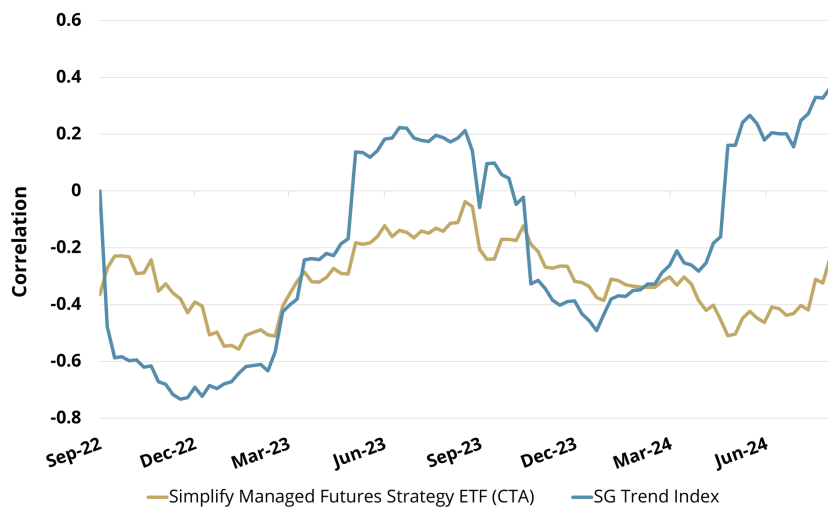
Figure 4: CTA Carry Profile
03/08/22 - 08/31/24



Source: Bloomberg, Simplify Asset Management. The performance data quoted represents past performance and does not guarantee future results. Current performance may be lower or higher than the performance data quoted. In addition, investment returns and the principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. For performance data current to the most recent month-end, please call (855) 772-8488 or go to simplify.us/etfs. For standardized performance, [click here](#).

When combining the trend, fundamental reversion, and carry drivers of return in CTA, we see a formidable example of the benefits of low correlation to stocks alongside high annualized total returns, as displayed in Figure 5. Since its inception, CTA has averaged a -0.31 correlation to large cap stocks while displaying an annualized total return of 7.7%, making it a standout in terms of risk management and a constructive participant in both flat and trending markets. Contrast this with the broader trend benchmark, which has exhibited more variance in correlation and lower total returns due to its inclusion of equities and foreign currencies - two markets that CTA omits from its investable universe for this very reason.

Figure 5: CTA and Trend Benchmark Rolling Correlations vs. Equities
09/01/22 - 08/31/24



| | Average Correlation with SPX | Annual Performance Since Inception |
|-----------------------|------------------------------|------------------------------------|
| CTA | -0.31 | 7.7% |
| SG Trend Index | -0.20 | 1.9% |

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CONCLUSION

By refining the trend following to exclude equities and foreign currencies, CTA improves upon trend-following's defining feature: low-cost negative correlation to equity markets when needed and positive convexity in the return profile. By pairing this potential protection with a carry strategy that can offer positive returns in various market scenarios, the Simplify Managed Futures Strategy ETF has delivered high annualized returns while diversifying traditional portfolios, making it a "Hedge You Get Paid to Own."

Important Information

Investors should carefully consider the investment objectives, risks, charges, and expenses of Exchange Traded Funds (ETFs) before investing. To obtain an ETF's prospectus or Summary prospectus containing this and other important information, please call (855) 772-8488 or view or download a prospectus online. Please read the prospectus carefully before you invest.

An investment in the fund involves risk, including possible loss of principal. For CTA standardized performance, [click here](#).

The fund is actively-managed and subject to the risk that the strategy may not produce the intended results. The fund will also rely on the Futures Adviser's judgments about the value and potential appreciation of particular securities which if assessed incorrectly could negatively affect the Fund.

The Fund's use of futures may involve different or greater risks than investing directly in securities and the contract may not correlate perfectly with the underlying asset. These risks include leverage risk which means a small percentage of assets invested in futures can have a disproportionately large impact on the Fund. This risk could cause the Fund to lose more than the principal amount invested. Futures contracts may become mispriced or improperly valued when compared to the adviser's expectation and may not produce the desired investment results. The Fund's exposure to futures contracts is subject to risks related to rolling. Extended periods of contango or backwardation can cause significant losses for the Fund. Any short sales of the futures contracts by the fund theoretically involve unlimited loss potential since the market price of securities sold short may continuously increase.

Investments linked to commodity or currency futures contracts including exposure to non-U.S. currencies can be highly volatile and affected by market movements, changes in interest rates, or factors affecting a particular industry or commodity. Changes in currency exchange rates can be unpredictable or change quickly which will affect the value of the Fund.

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