

TESL | Simplify Volt TSLA Revolution ETF

Overview

The Simplify Volt TSLA Revolution ETF (TESL) seeks to provide capital appreciation by investing primarily in Tesla, Inc.

The fund uses an active management strategy to capture the potential of Tesla's stock price movements while implementing an advanced options overlay to manage downside risks.

Key Points

- Aims to provide substantial exposure to TESL stock, capitalizing on its growth potential in the electric vehicle and energy markets.
- Actively managed using a proprietary strategy to adjust exposure based on market momentum.
- An options overlay is added to hedge against downside risks.

Strategy Design

Momentum Analysis

Utilizes technical indicators such as moving averages (SMA, EMA), the MACD (Moving Average Convergence Divergence), Heiken Ashi charts, and the RSI (Relative Strength Index) to identify trends in Tesla's stock price.



Ai-Driven Sentiment

Analyzes current news and social media sentiment to gauge the broader market's perception of Tesla. This helps identify short-term opportunities or risks related to Tesla's business activities.

The strategy adjusts the fund's exposure to Tesla using three strategic postures:

- **Aggressive:** 150% exposure to Tesla when momentum is strong
- **Bullish:** 100% exposure during steady upward trends
- **Neutral:** 80% exposure when conditions are uncertain

This dynamic strategy allows the fund to capture significant upside while limiting exposure during volatile periods.

An **options strategy** is overlaid on top of the portfolio to hedge against downside market risks.

Details | Ticker: TESL | Inception Date: 12/28/2020

As of 09/30/24

SEC 30-Day Yield	SEC 30-Day Yield Unsubsidized	Gross Expense Ratio	Exchange	CUSIP	Net Assets
—	—	0.99%	NYSE	82889N889	\$5,548,701

Top Ten Holdings as of 09/30/24

Position	Allocation
NVDA	21.30%
AMD	10.60%
TSLA	8.11%
MSFT	4.80%
AAPL	4.19%
LMND	4.02%
AMZN	3.98%
GOOG	3.82%
ASML	3.75%
SQ	3.57%
Cash	6.26%

*Holdings are subject to change without notice.

Performance as of 09/30/24

	Cumulative Total Return				Annualized Total Return	
	3 mo	6 mo	YTD	Since Inception	1 Year	Since Inception
NAV	0.64%	6.50%	15.71%	-10.92%	32.05%	-3.03%
Market Price	-0.09%	6.23%	16.51%	-10.91%	31.91%	-3.03%
S&P 500 Index	5.89%	10.42%	22.08%	63.42%	36.35%	13.97%

The performance data quoted represents past performance and is no guarantee of future results. Current performance may be lower or higher than the performance data quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. For performance data current to the most recent month-end please call (855) 772-8488 or go to <https://www.simplify.us/etfs>.

DEFINITIONS CONTINUED:

Moneyness: Represents how far the option strike is from current market price. In-the-money and out-of-the-money describe options whose market price is beyond the strike and not beyond the strike, respectively.

NAV: The dollar value of a single share, based on the value of the underlying assets of the fund minus its liabilities, divided by the number of shares outstanding. Calculated at the end of each business day.

Notional Exposure: The full market exposure a derivatives contract provides after accounting for the leverage embedded in the derivative, expressed as a percentage of the fund's total assets. We assume each option's delta (sensitivity to changes in underlying) is 1 in this calculation, implying that we are measuring the exposure afforded by the options in the instance where extreme markets are being realized. This metric provides a measure of the protection afforded to the underlying security by a given option position.

Option An option is a contract that gives the buyer the right to either buy (in the case of a call option) or sell (in the case of a put option) an underlying asset at a pre-determined price ("strike") by a specific date ("expiry"). An "outright" is another name for a single option leg. A "spread" is when options are bought at one strike and an equal amount of options are sold at a different strike, all at the same expiry.

SEC 30-Day Yield: The yield is calculated with a standardized formula and represents net investment income earned by a fund over a 30-day period, expressed as an annual percentage rate based on the fund's share price. The yield includes the effect of any fee waivers and/or reimbursements. Without waivers, yields would be reduced. This is also referred to as the "standardized yield", "30-Day Yield" and "Current Yield". The unsubsidized SEC 30-Day Yield does not reflect the effect of any fee waivers and/or expense reimbursements.

S-Curve: A graphical representation of new product adoption, whereby product adoption is slow to begin, then ramps very rapidly, and then slows again after market saturation, creating an "S" shape. The valuation of a company best positioned to profit from the rapid adoption of a new product or theme often mirrors this shape.

IMPORTANT INFORMATION:

Investors should carefully consider the investment objectives, risks, charges, and expenses of Exchange Traded Funds (ETFs) before investing. To obtain an ETF's prospectus or Summary prospectus containing this and other important information, please call (855) 772-8488, or visit SimplifyETFs.com. Please read the prospectus carefully before you invest.

An investment in the fund involves risk, including possible loss of principal.

The fund is actively-managed and is subject to the risk that the strategy may not produce the intended results. The Fund is non-diversified meaning it may focus more of its assets in a limited number of investments especially in the robocar disruption and technology sector and may be more likely to be adversely affected by any negative events affecting a particular security or sector than a more diversified fund.

Companies that are developing robocar and autonomous driving technologies that seek to disrupt or displace established technology institutions generally face fierce competition. Robocar companies may not be able to currently derive any revenue or capitalize on their disruptive technologies if they face political and/or legal attacks from competitors, industry groups or governments. Laws generally vary by country, creating challenges to achieving scale. Additionally, artificial intelligence, electric energy and autonomous driving companies may be adversely impacted by potential rapid product obsolescence, cybersecurity attacks, increased regulatory oversight and disruptions in the technology they depend on.

Small and medium sized companies normally have a lower trading volume than larger companies, which may tend to make their market price fall more disproportionately than larger companies. In addition, they may have limited markets, product lines or financial resources and lack management experience. The Fund's investments in foreign securities can be volatile or less liquid and may lose value due to currency fluctuation, political, economic and geographic events affecting a foreign issuer or market. Options are a derivative instrument which involves risks different from or possibly greater than investing directly in other investments. These risks include (i) the risk that the counterparty to a derivative transaction may not fulfill its contractual obligations; (ii) risk of mispricing or improper valuation; and (iii) the risk that changes in the value of the derivative may not correlate perfectly with the underlying asset. Utilizing an option overlay strategy involves the risk that as the buyer of a put or call option, the Fund risks losing the entire premium invested in the option if the Fund does not exercise the option. While the option overlay is intended to improve the Fund's performance, there is no guarantee that it will do so.

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